



**TRAVCO PRODUCTS, INC.**

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Please read this Privacy Policy carefully. This Privacy Policy applies only to Travco Products, Inc. ("Travco", "we", "us" or "our") and to its Websites that post a link to this Privacy Policy (however accessed and/or used, whether via personal computers, mobile devices or otherwise) and other interactive features that are accessible or downloadable through those Websites (collectively, the "Websites"). With the exception of the Privacy Notice for California Residents below and unless specifically stated otherwise, this Privacy Policy only covers information collected at the Websites and does not cover any information collected at any other website or offline. We will post the date our Privacy Policy was last updated at the top of the Privacy Policy.

In addition to the information provided under the Privacy Notice for California Residents, this Privacy Policy explains what information we collect at the Websites, how we collect the information, how we use the information we collect, with whom we may share the information we collect, the choices you may have with respect to that information, and what you should do if you have any questions or comments.

**TABLE OF CONTENTS**

1. What Type of Information is Collected and How Do We Use It?
  - Information You Provide Us
  - Website Usage Information & Device Identifiers
  - Cookies, Web Beacons, Scripts and Mobile Device Identifiers
2. Disclosure of Information to Third Parties
  - Legal Protections and Law Enforcement
  - Third Parties Providing Services on Our Behalf
  - Sweepstakes, Contests and Promotions
  - Business Transfers
  - EEOC



- Non-Personal Information
- 3. Third-Party Ad Serving and Traffic Analysis and Measurement Services
- 4. Security for Personally Identifiable Information
- 5. Updating/Correcting Your Personal Information and Contacting Us
- 6. The Websites Are General Audience Websites
- 7. Consent to Transfer
- 8. Third Party Content and Links to Other Websites
- 9. Social Media Sites and tracking
- 10. Changes to this Privacy Policy
- 11. Nevada Privacy Rights
- 12. Privacy Notice for California Residents

## **1. What Type of Information is Collected and How Do We Use It?**

*Information You Provide Us:* You may provide information to us using the interactive functions of the Websites which may include: personal information, which is information that could reasonably be used to identify you personally, such as your name, address, zip code, e-mail address, credit card number, telephone and fax number(s); images you upload, success stories and other content you upload or provide us, your pet(s) names and health condition, and demographic information, such as gender, or similar information. You may also be asked certain questions about you or your business, which will help us to better meet your needs and respond to your inquiries concerning our products and services. We may collect information at various places and in various forms on the Websites.

We may use the information we collect from you on the Websites to:

- Send you newsletters, e-mails and/or other non transactional communications you have consented to receive;
- Communicate with you regarding transactions between you and us (e.g. fulfilling and modifying orders, checking shipping and shipping status etc)
- Authorize or decline a new account request
- Contact you regarding a sweepstakes, contest, or promotion in which you have participated;



- Monitor and statistically analyze usage of the Websites and to improve the Websites and/or product offerings;
- Administer the Websites' systems and for other internal business purposes;
- Contact you about the Websites, including, without limitation, in our discretion to notify you of changes to this Privacy Policy, the Websites [Terms of Use](#), or other policies that affect your use of the Websites;
- Contact you regarding comments, questions, or requests that you may have provided or information that you requested from us;
- Customize the advertising and content you see;
- Interact with you on other websites that are designed to enhance interpersonal, business to consumer and consumer to consumer interactions such as Facebook®, Twitter®, Google®, YouTube®, Pinterest® and other similar sites (in this policy, "Social Media Site(s)")
- Comply with and monitor compliance with our [Terms of Use](#) and other applicable agreements and policies; or
- As otherwise disclosed to you.

*Website Usage Information & Device Identifiers:* We may receive and store certain types of usage information whenever you visit or interact with the Websites. For example, we may collect information about the page served, the time spent on a page, the source and terms used to request or find a page, the type of browser making the request, the preceding and subsequent page viewed and other similar information. We may also collect your internet protocol (IP) address or some other unique numeric identifier for the particular device you use to access the internet, as applicable (collectively referred to as a "Device Identifier"). A Device Identifier is a number that is automatically assigned to your computer, your mobile device, or other device used to access the internet, and our computers identify your device by its Device Identifier. We may associate your Device Identifier with other information you provide. When analyzed, Website usage information helps us determine how visitors arrive at the Websites, what type of content is most popular, what type of content you may find most relevant, and what type of visitors are interested in particular kinds of content and advertising.

*Cookies:* Our web pages may utilize cookies, which are small data files placed and possibly stored on your computer (or other Internet-accessing device) when you visit a Website. A cookie file can contain various types of information, such as a user ID that identifies your computer or browser to the Websites. Cookies may be used for many purposes, including, without limitation, as a mechanism for creating a user "session," tracking a user as he or she moves among pages of the Websites, or to identify a user in a database. The cookies used on our Websites fall into the following categories:



- **Essential Cookies:** These cookies are necessary for Our Website to work correctly and to allow you to use some of its features, and are always enabled. You can set your browser to block these cookies, but this may impact your experience on Our Website.
- **Analytics Cookies:** These cookies allow Us to understand how you use Our Website, so we can improve Our Website's content and performance.
- **Marketing Cookies:** These cookies help Us understand your interests so that We can provide you with a more personalized experience across Our digital and in-person interactions.
- **Advertising Cookies:** These cookies help Us ensure that the ads you see are more relevant to you.

If you do not want to allow information to be collected through the use of cookies, you can generally opt-out of providing this information by setting your browser to reject cookies. These controls vary by browser, and manufacturers may change both the settings they make available and how they work at any time. As of the Effective Date of this Policy, you may find additional information about the controls offered by popular browsers at the links below:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Safari Mobile](#)
- [Opera](#)

The online advertising industry also provides websites from which you may opt-out of receiving targeted ads from data partners and other advertising partners that participate in self-regulatory programs. You can access these and learn more about targeted advertising and consumer choice and privacy,

at [www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp), [www.aboutads.info/choices/](http://www.aboutads.info/choices/). To separately make choices for mobile apps on a mobile device, you can download DAA's AppChoices application from your device's app store. Alternatively, for some devices you may use your device's platform controls in your settings to exercise choice. You can also opt-out directly with some providers. For example, visit [Google](#), [Facebook](#), [Hotjar](#), and [LinkedIn](#) for more information on their cookie policies and how to manage your rights with respect to their services. Please be aware that some features of the Websites may not function properly if you have disabled the use of cookies. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Websites.

**Web Beacons:** The Websites and our e-mail messages may also utilize web beacons, pixel tags or similar technologies (as they become available), which are small graphic images or



other web programming code (also known as "1x1 GIFs" or "clear GIFs" or "pixel tags" or "single-pixel gifs") that allow monitoring and collection of information about the user of a web page, web-based document or message sent by the Websites or in emails or other electronic communications, such as the type of browser/device and software accessing the Websites. Web beacons may be invisible to you, but any electronic image or other web programming code inserted into a web page or e-mail can act as a web beacon. Web beacons and similar technologies may be used for a variety of purposes, including, without limitation, to serve users with relevant content at the Websites, count Website visitors, and monitor Website traffic patterns.

*Scripts:* Our Websites may use programming code that collects information about a user's interactions with the Websites, such as what pages are visited, how many times they are visited, and for how long. This code is downloaded onto your computer from our web server or a third party service provider, is active only while you are connected to the Websites, and does not operate unless you are on the Website.

*Mobile Device Identifiers:* Certain mobile service providers uniquely identify mobile devices and we or our third-party service providers may receive such device information if you access the Websites through mobile devices or mobile device applications. Certain features of the Websites may require collection of mobile phone numbers and location identification data (i.e. your global positioning system location) and we may associate that information to your mobile device identification information. Additionally, some mobile phone service providers operate systems that pinpoint the physical location of devices that use their service. Depending on the provider, we and our third-party service providers may receive this information. We may also be provided this information in connection with your use of Social Media Sites, but you may be able to restrict that data using settings in those Social Media Sites.

## **2. Disclosure of Information to Third Parties.**

We may disclose the information we collect about you as described below:

*Legal Protections and Law Enforcement:* We may disclose your information, including personally identifiable information, by compulsion of law, in response to a court or administrative order, regulation, search warrant, subpoena, discovery request or other valid law enforcement measure, to comply with a legal obligation, at the request of governmental authorities conducting an investigation, to verify or enforce compliance with the policies governing the Websites and applicable laws, or to protect the legal rights, interests, or safety of the Websites, our users or others. We may also use Device Identifiers to identify users, and may do so in cooperation with copyright owners, internet service providers, wireless service providers, or law enforcement agencies in our discretion. Such disclosures may be carried out without notice to you.

*Third Parties Providing Services on Our Behalf:* We employ third parties to perform functions on our behalf. Examples include the companies hosting or operating the Websites, processing and/or fulfilling orders for products purchased through the Websites, sending e-mail and/or other communications, maintaining customer and user information and



databases, and credit card payment processing. These third parties may have access to your personal information in connection with performing such functions.

*Sweepstakes, Contests and Promotions:* We may offer sweepstakes, contests and other promotions through the Websites that may require registration. If you choose to enter a sweepstakes, contest or other promotion, your personal information may be disclosed to third parties in connection with the administration of such promotion, including, without limitation, in connection with winner selection, prize fulfillment, and as required by law, such as on a winners list. Also, by entering a promotion, you are agreeing to the official rules that govern that promotion, which may contain specific requirements of you, including, except where prohibited by law, allowing the sponsor(s) of the promotion to use your name, voice and/or likeness in advertising or marketing associated with the promotion.

*Business Transfers:* We may share the information collected through the Websites with and among our affiliates and divisions. If we transfer any of our business, either by selling our assets, merging, consolidating, divestiture, restructuring, reorganizing, dissolution, or by other means such as by a stock sale or other sales or transaction in which we effectively transfers all or a portion of our business, or other corporate change (including, without limitation, during the course of any due diligence process), we reserve the right to disclose and transfer our assets, including, without limitation, the Websites, all information you have provided or we have otherwise collected, and its customer and sales files.

*EEOC:* In conjunction with laws and regulations enforced by the Equal Employment Opportunity Commission ("EEOC"), the Office of Federal Contract Compliance Programs ("OFCCP") and similar state and local regulatory agencies, we may ask you to provide us with self-identifying information, such as veteran status, gender and ethnicity. Providing such self-identifying information is voluntary, but if you do provide us with such information, we may submit that information to the EEOC, the OFCCP, and similar state and local regulatory agencies for business-related purposes, including, but not limited to responding to information requests, fulfilling regulatory reporting requirements and defending against employment-related complaints.

*Aggregate Information:* We may also provide third parties aggregate information, such as aggregate information regarding users of the Websites, aggregate demographic information, and aggregated or anonymized Website usage information without restriction. For example, third parties may have access to information regarding the number of unique page requests, unique users of our Websites, and aggregate information on the types of activities users conducted while on our Websites.

### **3. Third-Party Ad Serving and Traffic Analysis and Measurement Services.**

The Websites may use third party network advertisers to serve advertisements on the Websites and may use a traffic measurement service to analyze traffic on the Websites. Network advertisers are third parties that display advertisements on the Websites, which may be based on your visits to the Websites and your online activities over time and across different websites and other online services. Third-party ad serving enables network advertisers to provide you with advertisements for products and services in which



you might be interested. The Websites' third-party ad network providers, the advertisers, and/or traffic measurement services may themselves set and access their own cookies on your computer, alone or in conjunction with web beacons or other tracking technologies, if you choose to have cookies enabled in your browser. These cookies are set to, among other things, help deliver advertisements to you that you might be interested in, to prevent you from seeing the same advertisements too many times, and to conduct research regarding the usefulness of certain advertisements to you. Note that any images (or any other parts of a web page) served by third parties in association with cookies may serve as web beacons, which enable third parties to carry out the previously described activities. These types of cookies and web beacons are governed by each third party's specific privacy policy, not this one. We do not control these third parties' tracking technologies or how they may be used. Also, you may wish to visit [http://www.networkadvertising.org/managing/opt\\_out.asp](http://www.networkadvertising.org/managing/opt_out.asp), which provides information regarding the "opt-out" procedures of certain third-party ad servers.

#### **4. Security for Personally Identifiable Information.**

We use reasonable efforts to protect and secure your personal information against unauthorized access or accidental loss. Although we do our best to protect your personal information, please remember that the security measures taken are not fool proof; no Website can guarantee that personally identifiable information will be protected in all situations. Therefore, we can only state that we will make a reasonable effort to protect from unauthorized access the information that you provide, including, but not limited to, through the use of firewalls and various access controls. All information you transmit to us via the Websites is at your own risk. We encourage you to use caution when using the Internet. This includes not sharing your passwords.

#### **5. Updating/Correcting Your Personal Information and Contacting Us.**

The Websites may contain web pages through which you can change your preferences or update the personal information you have provided to us through the Websites. If you register to receive e-mail or other electronic communications from one of our divisions, you may unsubscribe by following the instructions provided to you in the applicable communication. You can contact us in order to: (i) update or correct the personally identifiable information that we store about you; or (ii) direct us to render inactive on our systems all personally identifiable information that refers or relates to you. We may be reached by telephone at 888-699-5970. Please note that if you request us to render inactive personally identifiable information that you provided, we may still use aggregate non-personal information and some personally identifiable information that you provided may continue to reside on backup tapes and other non-active systems used for data restoration purposes. We will not manually delete personally identifiable information that you provided from such backup media. If we reasonably determine that we owe a legal obligation to retain your information despite your request, we will retain your information, but only so far and to the extent that we reasonably determine that we are required to do so to comply





with law. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

## **6. The Websites Are General Audience Websites.**

The Websites are general audience Websites and not intended for children under 13 years of age. No one under age 13 may provide any personal information to or on the Websites. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Website or on or through any of its features/register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at 888-699-5970.

## **7. Consent to Transfer.**

The Websites are operated in the United States and are for US audiences only. To the extent an intracompany transfer of any personal information occurs, we have agreements with the appropriate cross-border transfer mechanisms in place with the relevant entities.

## **8. Third Party Content and Links to Other Websites.**

When you are on the Websites, you may be directed to other websites that are operated and controlled by third parties that are beyond our control. This Privacy Policy does not apply to the privacy practices of these third-party websites. These other websites may send their own cookies to you, may operate scripts, may independently collect data or solicit personal information and may or may not have their own published privacy policies. If you visit a website that is linked from our Websites, you should consult that website's privacy policy before providing any personal information.

## **9. Social Media Sites and tracking.**

We may make use of Social Media Sites to communicate with you, to provide you information, and to receive information from you. In some cases, this information exchange may be automated. For example, when you "Like" us on Facebook®, Facebook® may automatically make changes to our Facebook® site, include parts of your profile in our timeline, and may notify your friends that you have liked us. We do not control how Facebook®, or any other Social Media Site, uses your information, and your privacy is determined by those sites (for help with respect to opting out, see <https://www.facebook.com/settings/?tab=privacy> or <http://www.aboutads.info/choices/>) . Some Social Media Sites may use "tracking" technology—they may be able to know that you have visited us, and they remain active even after you leave our Websites. To separately





make choices for mobile apps on a mobile device, you can download DAA's AppChoices application from your device's app store.

## **10. Changes to This Privacy Policy.**

We may change this Privacy Policy at any time by posting revisions to our Websites. Please check the Websites periodically for updates. We will notify you of any material changes to our Privacy Policy or acquire your consent as required by law. The date the privacy policy was last revised is identified at the top of the page.

## **11. Nevada Privacy Rights**

Nevada law (SB 220) permits customers in Nevada to opt-out of the sale of certain kinds of personal information. As mentioned below, we do not sell your personal information to third parties for monetary consideration. If you are a Nevada resident and have questions, please contact us toll-free at 888-699-5970.

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# **12. Privacy Notice for California Residents**

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This PRIVACY NOTICE FOR CALIFORNIA RESIDENTS supplements the information contained in the Privacy Policy above and applies solely to visitors, users, and others who reside in the State of California ("consumers" or "you"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 ("CCPA") and other California privacy laws. Any terms defined in the CCPA have the same meaning when used in this notice.

Where noted in this Notice, the CCPA temporarily exempts personal information reflecting a written or verbal business-to-business communication ("B2B personal information") from some its requirements.

### ***Information We Collect***

We collect information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer, household, or device ("personal information"). Personal information does not include:

- Publicly available information from government records.
- Deidentified or aggregated consumer information.
- Information excluded from the CCPA's scope, like:
  - health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA), clinical trial data, or other qualifying research data;



- o personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994.

In particular, we have collected the following categories of personal information from consumers within the last twelve (12) months:

Category	Examples	Collected
A. Identifiers.	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers.	YES
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information. Some personal information included in this category may overlap with other categories.	YES
C. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	NO
D. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	YES
E. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO
F. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES



G. Geolocation data.	Physical location or movements.	NO
H. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	YES
I. Professional or employment-related information.	Current or past job history or performance evaluations.	YES
J. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO
K. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	YES

We obtain the categories of personal information listed above from the following categories of sources:

- Directly from you. For example, when you contact our customer service department (which may be recorded) or provide your information to us at a tradeshow or Our Websites.
- Directly and indirectly from activity on our Websites. For example, from observing your actions on our Website or when you create an account on our Websites, order a product from our online store, or submit a question on our **Contact Us** webpage.
- From third-parties that interact with us in connection with the services we perform. For example, from customer concern call centers or online store service providers.

### **Use of Personal Information**

We may use or disclose the personal information we collect for one or more of the following business purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to request a price quote or ask a question about our products or services, we will use that personal information to respond to your inquiry. If you provide your personal information to purchase a product or service, we will use that information to fulfill or modify orders, process your payment and facilitate delivery. We may also save your information to facilitate new product orders or process returns or in the event of a recall.



- To create, maintain, customize, and secure your account with us.
- To provide you with newsletters, email alerts, event registrations and other notices and information concerning our products, services, policies, programs (including sweepstakes, contests, promotions, rebate, and loyalty programs), or events or news that may be of interest to you.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collections.
- To process your requests, purchases, transactions, and payments and prevent transactional fraud.
- To personalize your Website experience and to deliver content and product and service offerings relevant to your interests, including targeted offers and ads through our Website, third-party sites, and via email or text message (with your consent, where required by law).
- To help maintain the safety, security, and integrity of our Websites, products and services, databases and other technology assets, and business.
- For testing, research, analysis, and development, including to support, develop and improve our Website, products, and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information or as otherwise set forth in the CCPA.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us is among the assets transferred.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

### **Sharing/Selling Personal Information**

We may share your personal information by disclosing it to a third party for a business purpose as described below. Some of these transfers may constitute a sale under the CCPA,



but please note that we do not sell your personal information for monetary consideration. We only make these disclosures under contracts that describe the purpose, require the recipient to keep the personal information confidential, and prohibit using the personal information for any purpose except performing the contract.

In the preceding twelve (12) months, we have disclosed the following categories of personal information for a business purpose to the following categories of third parties: (1) identifiers, California Customer Records personal information categories, commercial information, internet or other similar network activity, Professional or employment-related information, and sensory information were disclosed to Our subsidiaries and affiliates for the purpose of providing services, such as, hosting and improving Our Websites, fulfilling orders and processing transactions, securing accounts, responding to inquiries, providing product support, administering sweepstakes and promotions, providing marketing and advertising services, processing employment applications and administering employee payroll and tuition reimbursement; and (2) identifiers, California Customer Records personal information categories, and Professional or employment-related information were disclosed to service providers for the purpose of providing services, such as, administering sweepstakes and promotions, investigating adverse events, processing employment applications, and fulfilling orders and processing transactions.

In the preceding twelve (12) months, we transferred the following categories of personal information to the following categories of third parties, which may constitute a sale under the CCPA: identifiers, California Customer Records personal information categories, and internet or other similar network activity to third-party analytics and advertisement service providers for the purpose of providing services, such as, analytics, marketing, and advertising services. To opt out, you can download DAA's AppChoices application from your device's app store or manage your cookie preferences as previously described.

### **Your Rights and Choices**

The CCPA provides consumers (California residents) with specific rights regarding their personal information. This section describes your CCPA rights and explains how to exercise those rights.

### **Right to Know and Data Portability**

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months (the "right to know"). Once we receive your request and confirm your identity (see Exercising Your Rights to Know or Delete), we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.



- Our business or commercial purpose for collecting or selling that personal information.
- The categories of third parties with whom we share that personal information.
- The specific pieces of personal information we collected about you (also called a data portability request).
- If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:
  - sales, identifying the personal information categories that each category of recipient purchased; and
  - disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.

We do not provide a right to know or data portability disclosure for B2B personal information.

### **Right to Delete**

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions (the “right to delete”). Once we receive your request and confirm your identity (see Exercising Your Rights to Know or Delete), we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (*Cal. Penal Code § 1546 et. seq.*).
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the



information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.

7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
8. Comply with a legal obligation.
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

We will delete or deidentify personal information not subject to one of these exceptions from our records and will direct our service providers to take similar action.

We do not provide these deletion rights for B2B personal information.

### **Exercising Your Rights to Know or Delete**

To exercise your rights to know or delete described above, please submit a request by either:

- Calling us at 888-699-5970
- Emailing us at [privacy@travcoproducts.com](mailto:privacy@travcoproducts.com)
- Filling out a request on our [Contact Us](#) webpage

Only you, or someone legally authorized to act on your behalf, may make a request to know or delete related to your personal information.

You may also make a request to know or delete on behalf of your child. Please note that, as previously stated in our Privacy Policy above, we do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

You may only submit a request to know twice within a 12-month period. Your request to know or delete must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative, which may include:
  - If you are submitting the request yourself or jointly as a household, the information may include:
    - your name





- email address
- phone number
- home address
- If a representative is submitting the request on your behalf, the information may also include:
  - a valid power of attorney designating the representative
  - a document signed by you that grants the representative permission to make requests on your behalf
  - you providing the information mentioned above directly to us
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify the requestor's identity or authority to make the request.

For instructions on exercising your sale opt-out or opt-in rights, see Personal Information Sales Opt-Out and Opt-In Rights .

### ***Response Timing and Format***

For requests to know or delete, we endeavor to confirm receipt of your request within ten (10) business days. For requests to opt-out, we endeavor to respond to your request as soon as feasibly possible, but not more than fifteen (15) days after receiving your request. If you do not receive confirmation within the aforementioned timeframe, please contact us via phone or email as provided below in our Contact Information section.

We endeavor to substantively respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to another 45 days), we will inform you of the reason and extension period in writing. We will deliver our written response by mail or electronically. Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and should allow you to transmit the information from one entity to another entity without hindrance.



We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

### **Personal Information Sales Opt-Out and Opt-In Rights**

You have the right to direct us to not sell your personal information at any time if you are 16 years of age or older (the “right to opt-out”). We do not sell the personal information of consumers we actually know are less than 16 years of age, unless we receive affirmative authorization (the “right to opt-in”) from either the consumer who is at least 13 but not yet 16 years of age, or the parent or guardian of a consumer less than 13 years of age. Consumers who opt-in to personal information sales may opt-out of future sales at any time.

To exercise the right to opt-out, you (or your authorized representative) may submit a request to us by visiting our **Contact Us** page and filling out the webform and stating that you do not want us to sell your personal information.

Once you make an opt-out request, we will wait at least twelve (12) months before asking you to reauthorize personal information sales. However, you may change your mind and opt back in to personal information sales at any time by resubmitting your information to us via our **Contact Us** page.

You do not need to create an account with us to exercise your opt-out rights. We will only use personal information provided in an opt-out request to review and comply with the request.

### **Non-Discrimination**

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

However, we may offer you certain financial incentives permitted by the CCPA that can result in different prices, rates, or quality levels. Any CCPA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.



### **Changes to Our Privacy Notice**

We reserve the right to change our Privacy Policy at any time by posting revisions to our Websites. Please check the Websites periodically for updates. We will notify you of any material changes to our Privacy Policy as required by law. The date our Privacy Policy was last revised is identified at the top of the page. **Your continued use of the Websites after we make changes is deemed to be acceptance of those changes.**

### **Contact Information**

If you have any questions or comments about this notice, our Privacy Policy, the ways in which we collect and use your personal information, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

Toll Free Phone: 888-699-5970

Website: <https://www.chroniquin.com/pages/why-chroniquin#contact>

Email: [privacy@travcoproducts.com](mailto:privacy@travcoproducts.com)

Postal Address: Travco Products, Inc., 851 Quality Drive, Lancaster, SC 29720

If you need to access our Privacy Policy in an alternative format due to having a disability, please email us or call our toll-free telephone provided above.

